ITI Limited Organizes Swachhta Pakhwada



ITI Limited organized Swachhta Pakhwada to create awareness of cleanliness and hygiene among the employees at corporate office and across its plants/units as per the guidelines of Department of Public Enterprises (DPE) from August 16 to 31, 2019.



As part of Swachhta Pakhwada, a 'Swachhta Pledge' was administered by Shri K Alagesan, CMD, ITI Limited, Shri Shashi Prakash Gupta, Director (HR) and Shri T Krishnadas Rai, AGM-HR&PR at corporate office on August 29, 2019 to make it a mass movement and contribute to 'Clean India' mission of Government of India.



ITI Corporate Office organized a cleanliness drive 'Shramadaan' at ITI Township, B area on August 31, 2019 during the observation of Swachhta Pakhwada. Speaking on the occasion, Shri K Alagesan, CMD, ITI Limited said, "It is our utmost duty to keep our home, office and surroundings clean on daily basis and contribute to 'Clean India' mission".

Shri R M Agarwal, Director (Marketing) emphasized on 'Swachh Bharat' mission and urged all employees to maintain cleanliness in all places to contribute for green environment. Shri Shashi Prakash Gupta, Director (HR) stressed maintaining cleanliness is the essential part of healthy living and said no one should litter and not let others to litter.

The cleanliness drive was spearheaded by Shri K Alagesan, Shri R M Agarwal and Shri S P Gupta to spread the message of cleanliness among the employees. Senior officers and employees actively participated in the cleanliness drive.





